

ECONS 594 – PH.D. INDUSTRIAL ORGANIZATION

FALL 2019

Presentation instructions. Your presentation should be about 40 minutes per article, leaving some minutes for questions. Each student will present two published articles. Please bring your slides in a PDF file in a thumb drive. If you plan to use PowerPoint, please check that the classroom computer displays all your formula correctly days in advance. Since you will have 40 minutes per article, please prepare a maximum of 35 slides per article, ideally 30 slides.

LIST OF ARTICLES THAT STUDENTS WILL PRESENT IN CLASS

1. **Tuesday, October 1st:** G.C. Apar.
 - a. Delbono, F., and Denicolo, V. (1991) "Incentives to innovate in a Cournot oligopoly." *The Quarterly Journal of Economics*, 106(3), 951-961.
 - b. Lambertini, L., Poyago-Theotoky, J., and Tampieri, A. (2017) "Cournot competition and "green" innovation: An inverted-U relationship." *Energy Economics*, 68, 116-123.
2. **Thursday, October 3rd:** Joe Sandow.
 - a. Bester, H., "Quality Uncertainty Mitigates Product Differentiation," *Rand Journal of Economics* 29, 1998, pp. 828-844.
 - b. Gabszewicz, J.J. and I. Grilo, "Price Competition when Consumers are Uncertain About Which Firm Sells Which Quality," *Journal of Economics and Management Strategy*, 1992, pp. 629-650.
3. **Thursday, October 8th:** Yin Zhang.
 - a. Che, Y. "Customer Return Policies for Experience Goods," *Journal of Industrial Economics*, 1996, pp. 17-24.
 - b. Chen, Y., "Oligopoly Price Discrimination and Resale Price Maintenance," *Rand Journal of Economics* 30, 1999, pp. 441-455.
4. **Tuesday, October 10th:** Xueying Ma.
 - a. Harrison, M. and Kline, J., "Quantity Competition with Access Fees," *International Journal of Industrial Organization* 19, 2001, pp. 345-373.
 - b. Shaffer, G. and Zhang, Z., "Pay to Switch or Pay to Stay: Preference-Based Price Discrimination in Markets with Switching Costs," *Journal of Economics & Management Strategy* 9, 2000, pp. 397-424.
5. **Tuesday, October 15th:** No class.
6. **Thursday, October 17th:** Michael Mahoney.
 - a. Gal-Or, E., "Evaluating the 'Leverage Theory' of Product Bundling in the Context of negotiations," *Journal of Business*, 2004, 639-674.
 - b. Brander, J.A. and T.R. Lewis, "Oligopoly and Financial Structure: The Limited Liability Effect," *American Economic Review*, 1986, pp. 956-970.
7. **Tuesday, October 22nd:** Nawwaf Aljulaifi.
 - a. Deneckere, R.J. and P.R. McAfee, "Damaged Goods," *Journal of Economics and Management Strategy*, 1996, pp. 149-174.
 - b. Sinclair-Desgagné, B. (2008) The environmental goods and services industry, *International Review of Environmental and Resource Economics*, pp. 69-99.
8. **Thursday, October 24th:** Reetwika Basu
 - a. Varian, H., "A Model of Sales," *American Economic Review* 70, 1980, pp. 651-659.
 - b. Baron, D.P. and R.B. Myerson, "Regulating a Monopolist with Unknown Costs," *Econometrica*, 1982, pp. 911-930.
9. **Friday, October 25th:** Donghyun Seo. (This is a special class, on Friday, at 10:30am, classroom probably in Hulbert Hall, to be announced).
 - a. Sproul, Michael. "Antitrust and Prices." *Journal of Political Economy* (August 1993): 741-754.
 - b. Winter, Ralph A. "Vertical Control and Price versus Nonprice Competition," *Quarterly Journal of Economics*, (February 1993), 61-76.

10. **Tuesday, October 29th:** Kennedy Odongo
 - a. Fershtman, C. and K.L. Judd, "Equilibrium Incentives in Oligopoly," American Economic Review, 1987, pp.927-940.
 - b. Rey, P. and J. Tirole, "The Logic of Vertical Restraints," American Economic Review 76, 1986, pp. 921-939.
11. **Thursday, October 31st:** Jui Sen
 - a. Farrell, J. and G. Saloner (1985) Standardization, compatibility, and innovation, RAND Journal of Economics, 617-35., 70-83.
 - b. Delbono, F. and V. Denicolo (1990) R&D investment in a symmetric and homogeneous oligopoly: Bertrand vs. Cournot. International Journal of Industrial Organization, 279-313.
12. **Tuesday, November 5th:** Dindu Lama
 - a. Carlsson, F. (2000) Environmental taxation and strategic commitment in duopoly markets, Environmental and Resource Economics, 243-256.
 - b. McCutcheon, Barbara. "Do Meetings in Smoke-Filled Rooms Facilitate Collusion?" Journal of Political Economy (April 1997): 336-350.
13. **Thursday, November 7th:** Joseph Navelski.
 - a. Calveras, A. and J. Ganuza (2018) "Corporate social responsibility and product quality," Journal of Economics & Management Strategy, vol. 27(4), pages 804-829.
 - b. Calveras, A. and J. Ganuza (2016) "The Role of Public Information in Corporate Social Responsibility," Journal of Economics & Management Strategy, vol. 25(4), pages 990-1017.
14. **Friday, November 12th:** Carly Dollin.
 - a. Aghion, P., M. Dewatripont, and J. Stein (2008) Academic freedom, private-sector focus, and the process of innovation, RAND Journal of Economics, 617-35.
 - b. Johnson, J.P. and D.P. Myatt (2006) On the simple economics of advertising, marketing, and product design, American Economic Review, 756-84.
15. **Thursday, November 14th:** Grace Grimm.
 - a. Kamien, M., E. Muller, and I. Zang (1992) Research joint ventures and R&D cartels, American Economic Review, 1293-1306.
 - b. Fudenberg, D. and J. Tirole (1998) Upgrades, trade-ins and buy-backs, RAND Journal of Economics, 235-58.

RESEARCH PRESENTATIONS

Instructions for research presentations. Your presentation should be around 40 minutes long, leaving some minutes for questions. This means that two students will present each day. Please bring your slides in a PDF file in a thumb drive. Maximum 25 slides per student.

Deadlines:

- a. First draft, maximum 5 pages, October 10th.
- b. Final draft, maximum 25 pages, due on the day of your presentation.

The first (final) draft will count 5% (25%, respectively) of your overall grade in the course.

1. Tuesday, November 19th:
 - a. G.C. Apar.
 - b. Joe Sandow
2. Thursday, November 21st:
 - a. Yin Zhang.
 - b. Xueying Ma.
3. Week of November 25th, Thanksgiving week (no class).
4. Tuesday, December 3rd:
 - a. Michael Mahoney.
 - b. Nawwaf Aljulaifi.
5. Thursday, December 5th:
 - a. Reetwika Basu.
 - b. Kennedy Odongo.

6. Tuesday, December 10th:
 - a. Jui Sen
 - b. Dindu Lama.
7. Thursday, December 12th:
 - a. Joseph Navelski
 - b. Carly Dollin.